**Riyadh Art Announces Fifth Edition of Noor Riyadh Under the Theme “In the Blink of an Eye”**

* Noor Riyadh returns from November 20 to December 6, 2025, illuminating the capital with immersive artworks.
* The 2025 edition explores the rapid transformation of Riyadh through the theme “In a Blink of an Eye.”
* Over 60 large-scale light installations will span historic sites, urban landmarks, and the city’s metro network.

**Riyadh, Saudi Arabia – September 1, 2025:** Under the umbrella of Riyadh Art, the world’s largest public art initiative, Noor Riyadh returns for its fifth edition from November 20 to December 6, 2025. The world’s largest light art festival will once again transform the Saudi capital with groundbreaking installations by leading local and international artists.

The 2025 curatorial theme, “In the Blink of an Eye,” is inspired by Riyadh’s rapid transformation. The theme reflects the city’s evolving identity, juxtaposing its historic core with its visionary infrastructure, including the newly launched metro system.

Noor Riyadh is part of Riyadh Art, one of Riyadh’s Four Mega Projects launched by the Custodian of the Two Holy Mosques, King Salman Bin Abdulaziz, under the framework of Vision 2030. As a pioneering cultural infrastructure initiative, Riyadh Art is led by the Royal Commission for Riyadh City (RCRC), which oversees the strategic, multi-sector transformation programs for Saudi Arabia’s capital, and is instrumental in positioning the Saudi capital as a global center for contemporary art and culture. The program drives cultural innovation and supports economic diversification by embedding art into public spaces and enhancing the everyday urban experience.

“This year’s theme captures the momentum of change that defines Riyadh today,” said His Highness Prince Badr bin Abdullah bin Farhan Al Saud, Minister of Culture, member of the Board of Directors of the Royal Commission for Riyadh City, and Chairman of the Riyadh Art Program’s Steering Committee. “Through Noor Riyadh, we continue to deepen the role of public art in shaping cultural exchange, enriching daily life, and positioning Riyadh as a creative capital on the world stage.”

Since its inception, Riyadh Art has showcased over 550 artworks by more than 500 Saudi and international artists, attracting more than 9.6 million visitors and spectators through its major programs, including Noor Riyadh.This year’s edition further expands the curatorial ambition of the festival, aiming to create meaningful moments for residents and visitors alike.

Noor Riyadh 2025 will feature more than 60 large-scale light installations across Riyadh’s urban and cultural landscape, building on the success of previous editions and reaffirming its position as a leading platform for contemporary public art.

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For more information regarding Riyadh Art and Noor Riyadh contact:

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**-Notes to editors-**

**About Noor Riyadh**
Noor Riyadh is a citywide annual festival of light and art which launched in March 2021. Noor Riyadh includes a festival and world-class exhibition, along with a public program of community activities, featuring educational workshops, talks and performances. Noor Riyadh is the largest light art festival in the world.

Noor Riyadh combines the highest quality light artworks from leading international and Saudi artists, across the largest city footprint of any light art festival worldwide. Staged under Riyadh Art, the festival aims to nurture local talent and inspire youth to drive Saudi Arabia’s creative economy.

Website: [https://riyadhart.sa/en/noor-riyadh](https://riyadhart.sa/en/noor-riyadh/)Instagram: [@noorriyadhfestival](http://www.instagram.com/noorriyadhfestival/)X: [@NoorRiyadhFest](https://twitter.com/NoorRiyadhFest)Facebook: [@NoorRiyadhFestival](http://www.facebook.com/NoorRiyadhFestival)

Noor Riyadh is presented by Riyadh Art and the Royal Commission for Riyadh City.

**About Riyadh Art**
Riyadh Art is one of Riyadh’s four original mega projects under Vision 2030 and is led by the Royal Commission for Riyadh City. Launched in 2019, it was developed to catalyze the capital’s transformation, enrich lives, and encourage creative expression and cross-cultural dialogue through art. Art and culture are essential to the identity of a city, and the Riyadh Art initiative was established to reflect the openness and accessibility of the capital’s growing creative landscape; where the exchange of ideas through artistic practice contributes to a deeper and more inclusive cultural identity.

Riyadh Art aims to have a positive impact on people, bringing everyday moments of joy to

residents and visitors alike, while instilling a greater sense of civic pride and creating a more beautiful city for everyone to enjoy. It also supports the growth of the creative economy and contributes to attracting investment and talent to Riyadh.

Website: [www.riyadhart.sa](http://www.riyadhart.sa/)Instagram: [@riyadhartofficial](http://www.instagram.com/riyadhartofficial/)X: [@Riyadh\_Arts](https://twitter.com/Riyadh_Arts)Facebook:@RiyadhArtOfficial