

## Noor Riyadh 2023: Re-discover Salam Park this weekend with these 5 fun activities for the whole family

Noor Riyadh 2023: Re-discover Salam Park this weekend with these 5 fun activities for the whole family



*Osgemeos, Experience, 2023. Photo © Noor Riyadh 2023, a Riyadh Art Program*

*For more images of activities at Salam Park, [click here](#)*

**Riyadh, December 13, 2023** – The third edition of the world’s largest light art festival, **Noor Riyadh**, has returned to illuminate the Saudi capital until December 16, 2023. The festival brings together more than **100 globally acclaimed artists** in a showcase of site-specific installations, performances, experiences and workshops across Riyadh.

One of the festival’s five hubs is the beloved **Salam Park**, which has been adorned with a series of stunning and immersive artworks. Known as one of the city’s urban oases, Salam Park also features a series of family-oriented activities that transport viewers to new worlds. Interactive experiences invite visitors of all ages to come together for unforgettable moments of play and learning.

As the week draws to a close, we’ve put together a selection of **5 highlights** for the whole family to enjoy at Salam Park this weekend:

- **Explore the Artworks:** Observe more than 10 artworks produced by creatives from Saudi Arabia and the world. From OSGEMEOS's *Experience* and Sara Almutlaq's *Do We Ever Really Remember the Same?* and Julius von Bismarck's *Geh aus mein Herz! (Go forth, my heart!)*, the park is filled with inspiring works.  
*Daily until December 16.*
- **Once Upon a Light:** Explore the oral tradition of Arabic storytelling and craft mythological tales with your children, while also drawing inspiration from the nuances of contemporary city living and urban materials such as neon, tarmac, sand, crossing lights and glass.  
*7pm on December 16.*



- **Making Music:** Give your children the opportunity to play and compose music through a music theory workshop centred around developing natural sounds.  
*7pm on December 15.*
- **Weaving for Beginners:** Master the art of weaving using a braiding board. Children will create a series of textile artworks using materials such as cardboard, tape and yarn.  
*7pm daily until December 16.*
- **Wild Kingdom:** Introduce your children to mural painting with an immersive workshop, where they create a collaborative animal mural using a fun array of tools, such as crayons and glow in the dark markers.  
*7pm daily until December 16.*

For more information and to plan your visit, please visit <http://noorriyadh.sa>

**-Ends-**

**For more information regarding Riyadh Art and Noor Riyadh contact:**

Andrew Johnson at Hill & Knowlton: [andrew.johnson@hillandknowlton.com](mailto:andrew.johnson@hillandknowlton.com)

Riyadh Art Media Center: [info@riyadhart.sa](mailto:info@riyadhart.sa)

**Notes to editors**

**About Noor Riyadh**

Noor Riyadh is a citywide annual festival of light and art which launched in March 2021. Noor Riyadh includes a festival and world-class exhibition, along with a public program of community activities, featuring educational workshops, talks and performances. Noor Riyadh is the largest light art festival in the world.

Noor Riyadh combines the highest quality light artworks from leading international and Saudi artists, across the largest city footprint of any light art festival worldwide. Staged under Riyadh Art, the festival aims to nurture local talent and inspire youth to drive Saudi Arabia's creative economy.

Website: <http://noorriyadh.sa>

Instagram: [@noorriyadhfestival](https://www.instagram.com/noorriyadhfestival)

X: [@NoorRiyadhFest](https://twitter.com/NoorRiyadhFest)

Facebook: [@NoorRiyadhFestival](https://www.facebook.com/NoorRiyadhFestival)

**Noor Riyadh is presented by Riyadh Art and the Royal Commission for Riyadh City.**

**About Riyadh Art**

Riyadh, the capital city of Saudi Arabia, is on a 10-year mission to become one of the world's most livable and competitive cities, a global center which is open for business and that welcomes the world. With a young and rapidly growing population of 7+ million residents, Riyadh is transforming into a vibrant and cosmopolitan metropolis.

Art and culture reflect the spirit of a city. That's why the Riyadh Art project has been developed to turn the whole capital into a creative canvas – a gallery without walls – to enrich lives, ignite creative expression and kindle the creative economy. Riyadh Art is a demonstration of the open, accessible and creative transformation of the



capital, where the exchange of ideas through creative expression develops a deeper sense of mutual understanding and respect.

The Riyadh Art project will have a positive impact on people, bringing everyday moments of joy to residents and visitors alike, while instilling a greater sense of civic pride and creating a more beautiful city for everyone to enjoy. It will also spark the development of the new creative economy and have a positive effect on attracting new businesses to invest in the city.

Website: [www.riyadhart.sa](http://www.riyadhart.sa)

Instagram: [@riyadhartofficial](https://www.instagram.com/riyadhartofficial)

X: [@Riyadh\\_Arts](https://twitter.com/Riyadh_Arts)

Facebook: [@RiyadhArtOfficial](https://www.facebook.com/RiyadhArtOfficial)

### **Noor Riyadh 2023 Partners**

**Festival Partners:** Ministry of Culture, KAFD, JAX District

**Official Partners:** Kingdom Center, Al Khozama

**Media Partner:** SRMG

**Supporting Partner:** Nova Water, Visit Saudi, King Fahad National Library, Digital City, VIA Riyadh

**Hospitality Partner:** Altanfeethi

**Programming Partner:** Misk Art Institute