

Noor Riyadh lights up two of the Saudi capital's most beloved landmarks with spectacular laser show

- Noor Riyadh kicks off with a spectacular laser show between two landmark towers, visible from 10km away
- **DIALOGUE** by artist **Christopher Bauder** and is one of more than **120** artworks at Noor Riyadh 2023
- The show runs every half hour from 6pm to 1am weekdays and 6pm to 2am on weekends



To watch a preview of DIALOGUE: <u>Click here</u> To download video and images: <u>Click here</u> Caption Credit: DIALOGUE, 2023 © Christopher Bauder. Commissioned by RCRC and Riyadh Art

December 6, 2023, Riyadh, Saudi Arabia – The world's largest light art festival, Noor Riyadh has kicked off with a spectacular laser light show, titled DIALOGUE by Christopher Bauder. The performance features an awe-inspiring exchange of laser beams lasting around 7 minutes between Riyadh's iconic Al Faisaliah Tower and Kingdom Tower.

During the show, the laser beams establish a dialogue between the two landmarks, akin to Morse code or semaphore flags. Each luminous color takes on a different meaning, conveying moods, feelings, emotions and personality traits. Reflecting the spirit of Noor Riyadh, DIALOGUE is conceived as an ode to the power of communication: a celebration of diversity and creativity between individuals and communities across the world.

Although the best vantage points are in downtown Olaya or on King Fahad Road, visitors can also watch the show from anywhere in the city up to 10km away, or online with a synchronized soundtrack at <u>noorrivadh.sa</u>.

Born in 1973 in Stuttgart, Germany, Christopher Bauder is one of more than 100 artists participating at this year's Noor Riyadh. His practice focuses on large-scale art installations and lighting designs, which are brought to life using products developed by his design and art studio WHITEvoid and its in-house lighting technology manufacturer, KINETIC LIGHTS.

The Spectacular Show is performed every half hour from 6pm to 1am on weekdays and 6pm to 2am on weekends, until December 16.

-Ends-



For more information regarding Riyadh Art and Noor Riyadh contact:

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Notes to editors

About Noor Riyadh

Noor Riyadh is a citywide annual festival of light and art that launched in March 2021. Noor Riyadh includes a festival and world-class exhibition, along with a public program of activities for the community that includes educational workshops, talks and performances. Noor Riyadh is the largest light art festival in the world. Noor Riyadh combines the highest quality light artworks from leading international and Saudi artists, across the largest city footprint of any light art festival worldwide. Staged under Riyadh Art, the festival aims to nurture local talent and inspire youth to drive Saudi Arabia's creative economy.

Website: http://noorriyadh.sa Instagram: @noorriyadhfestival Twitter: @NoorRiyadhFest Facebook: @NoorRiyadhFestival

Noor Riyadh is presented by Riyadh Art and the Royal Commission for Riyadh City.

About Riyadh Art

Riyadh, the capital city of Saudi Arabia, is on a ten-year mission to become one of the world's most livable and competitive cities, a global city which is open for business and that welcomes the world. With a young and rapidly growing population of 7+ million residents, Riyadh is transforming into a vibrant and cosmopolitan global city. Art and culture reflect the spirit of a city. That's why the Riyadh Art project has been developed to turn the whole capital into a creative canvas - a gallery without walls - to enrich lives, ignite creative expression and kindle the creative economy. Riyadh Art is a demonstration of the open, accessible and creative transformation of the capital, where the exchange of ideas through creative expression, develops a deeper mutual understanding and respect. The Riyadh Art project will have a positive impact on people, bringing every day moments of joy to residents and visitors alike, while instilling a greater sense of civic pride and creating a more beautiful city for everyone to enjoy. It will also spark the development of the new creative economy and have a positive effect in attracting new businesses to invest in the city.

Website: www.riyadhart.sa Instagram: @riyadhartofficial Twitter: @Riyadh_Arts Facebook: @RiyadhArtOfficial

Noor Riyadh 2023 Partners

Festival Partners: Ministry of Culture, KAFD, JAX District Official Partners: Kingdom Center, Al Khozama Media Partner: SRMG Supporting Partner: Nova Water, Visit Saudi, King Fahad National Library, Digital City, VIA Riyadh Hospitality Partner: Altanfeethi Programming Partner: Misk Art Institute