



Noor Riyadh 2023: Tickets to the Largest Light Art Festival in the World now open

- Members of the public are invited to secure bookings for activities at the festival's main hubs and additional locations.
- Tickets are now available for an exciting program of talks, activities and workshops.
- The third edition of the Noor Riyadh festival is presented in partnership with the Saudi Arabia Ministry of Culture, the King Abdullah Financial District and JAX District, among others.
- Noor Riyadh 2023 festival runs from November 30 to December 16; the exhibition is open until March 2, 2024.

November 28, 2023, Riyadh, Saudi Arabia – The organizers of Noor Riyadh 2023, the Largest Light Art Festival in the World, are excited to announce the opening of the booking and ticketing platform. The third edition of this citywide spectacle returns to dazzle the Saudi capital with large-scale light art, building projections, performances, and more. It features 44 talks and discussions, 122 workshops, 13 creative experiences, 1000+ guided tours and 100+ family activities. Bookings are now open at <http://noorriyadh.sa>.

Through the ticketing platform, visitors will be able to access a dynamic program of activities, with community engagement, local talent, and collaboration at its heart. Among the interactive highlights are a 'Create Your Own Lantern' creative workshop, led by Noor Riyadh artist Rafael Domenech, and a traditional Arabian storytelling experience hosted by Hatem Al Ahmed from PHI Studio, also exhibiting at the festival.

For those hoping to bask in the glow of the city, there are also guided talks available, exploring the works on show across Riyadh as well as its stunning architecture and public spaces. Meanwhile, families can engage in an array of heartwarming and inspirational activities, such as printmaking and mural production classes. Emerging artists can also benefit from specialized workshops, including a generative poetry session hosted by Noor Riyadh artist Artur Weber. Together, the program represents Noor Riyadh's commitment to spread joy through immersive experiences, learning and training opportunities for the local community and knowledge sharing between designers and creatives.

Curated by Jérôme Sans, Pedro Alonzo, Alaa Tarabzouni and Fahad Bin Naif under the theme "The Bright Side of the Desert Moon", Noor Riyadh 2023 features more than 120 artworks by over 100 artists from more than 35 countries. This year's event also features more than 35 artists from Saudi Arabia.

Noor Riyadh is presented as a journey through five locations, transporting visitors from the heart of the city to the doors of the desert through its main hubs, JAX District, the King Abdullah Financial District (KAFFD), Salam Park, Wadi Hanifa and Wadi Namar. Tours, creative experiences, family activities, workshops, talks and lectures are also planned across the five hubs.

The accompanying exhibition, titled *Refracted Identities, Shared Futures*, is held at the Riyadh Art space in JAX District. Curated by Neville Wakefield and Maya Al Athel, it features the work of 32 artists from across the world exploring a multidimensional world of light.

This year's Festival Partners are the Kingdom of Saudi Arabia's Ministry of Culture, KAFFD and JAX District:

- The **Ministry of Culture** symbolizes the national and international advancement of culture in the Kingdom and will preserve the Kingdom's historical past and promote a culturally rich future that fosters art and culture.
- The **King Abdullah Financial District (KAFFD)** was inspired by King Abdullah bin Abdulaziz Al Saud's vision to create a new financial district that will take the economy of Riyadh to new heights. Following its acquisition by the Public Investment Fund (PIF) of Saudi Arabia, KAFFD has evolved to become a prime business and lifestyle destination capturing the core values of Vision 2030.
- **JAX District** in Diriyah is a dynamic industrial heritage site with over 100 warehouses including SAMOCA, the first contemporary art museum in Saudi Arabia. A modern-day pioneer of the Kingdom's art and creative space, JAX brings a global ecosystem of art and culture to one iconic address. Acclaimed artists, galleries, production and creative agencies call it home, cementing its position as a destination for premium art and creativity.

The Official Partners of Noor Riyadh 2023 are **Kingdom Center**, a famous landmark located in the heart of Riyadh, and a luxurious destination that gathers shopping, dining, and entertainment in one place; and **Al Khozama Investment Company**, the Kingdom's leading developer and manager of luxurious commercial properties. **Misk Art Institute** is the event's Programming Partner, and **SRMG**, the largest integrated media group in the Middle East and North Africa, is the Media Partner. The event's Supporting Partners are **Nova Water**, **Visit Saudi**, **King Fahad National Library**, **Digital City** and **VIA Riyadh**. **Altanfeethi** is the event's Hospitality Partner.



Developed with the aim of nurturing local talent and amplifying Saudi Arabia's cultural economy, Noor Riyadh is part of Riyadh Art, one of the largest public art initiatives in the world. Riyadh Art aims to transform the Saudi capital into a "gallery without walls", with more than 1,000 public art installations, to be spread out across the city through 10 programs and two annual events.

Nouf AlMoneef, Noor Riyadh Festival Director said: "Riyadh Art and Noor Riyadh are excited about this latest milestone as we ignite Saudi's creative economy. We cannot wait to welcome the public to this celebration of joyful experiences and creative expression. We invite art enthusiasts and families to book early and take their time exploring our dynamic program of talks, workshops and other activities that will light up their lives."

Across its editions, Noor Riyadh has created unique moments of joy across the city and provided millions of visitors the opportunity to appreciate world-class light artworks, and rediscover the city of Riyadh in a new light. In 2022, Noor Riyadh celebrated multiple achievements, including welcoming 2.8 million visitors to the festival and winning six Guinness World Records, one of which being the largest celebration of light art in the world.

The third edition of Noor Riyadh runs from November 30 – December 16, 2023. Its accompanying exhibition runs from November 30, 2023, through to March 2, 2024. Tickets are available at <http://noorriyadh.sa>.

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Notes to editors

About Noor Riyadh

Noor Riyadh is a citywide annual festival of light and art that launched in March 2021. Noor Riyadh includes a festival and world-class exhibition, along with a public program of activities for the community that includes educational workshops, talks and performances. Noor Riyadh is the largest light art festival in the world.

Noor Riyadh combines the highest quality light artworks from leading international and Saudi artists, across the largest city footprint of any light art festival worldwide. Staged under Riyadh Art, the festival aims to nurture local talent and inspire youth to drive Saudi Arabia's creative economy.

Website: <http://noorriyadh.sa>

Instagram: [@noorriyadhfestival](https://www.instagram.com/noorriyadhfestival)

Twitter: [@NoorRiyadhFest](https://twitter.com/NoorRiyadhFest)

Facebook: [@NoorRiyadhFestival](https://www.facebook.com/NoorRiyadhFestival)

Noor Riyadh is presented by Riyadh Art and the Royal Commission for Riyadh City.

About Riyadh Art

Riyadh, the capital city of Saudi Arabia, is on a ten-year mission to become one of the world's most livable and competitive cities, a global city which is open for business and that welcomes the world. With a young and rapidly growing population of 7+ million residents, Riyadh is transforming into a vibrant and cosmopolitan global city. Art and culture reflect the spirit of a city. That's why the Riyadh Art project has been developed to turn the whole capital into a creative canvas - a gallery without walls - to enrich lives, ignite creative expression and kindle the creative economy. Riyadh Art is a demonstration of the open, accessible and creative transformation of the capital, where the exchange of ideas through creative expression, develops a deeper mutual understanding and respect. The Riyadh Art project will have a positive impact on people, bringing every day moments of joy to residents and visitors alike, while instilling a greater sense of civic pride and creating a more beautiful city for everyone to enjoy. It will also spark the development of the new creative economy and have a positive effect in attracting new businesses to invest in the city.

Website: www.riyadhart.sa

Instagram: [@riyadhartofficial](https://www.instagram.com/riyadhartofficial)



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Noor Riyadh 2023 Partners

Festival Partners: Ministry of Culture, KAFD, JAX District

Official Partners: Kingdom Center, Al Khozama

Media Partner: SRMG

Supporting Partner: Nova Water, Visit Saudi, King Fahad National Library, Digital City, VIA Riyadh

Hospitality Partner: Altanfeethi

Programming Partner: Misk Art Institute